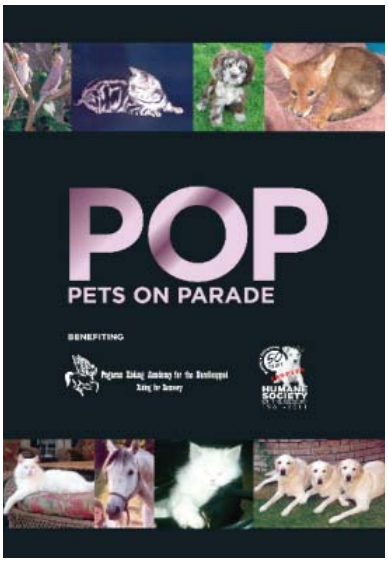


Pets on Parade magazine

12th Annual Photo Contest

Pet Photo Tribute & Advertisement Space Reservation

The Pets on Parade Photo Contest Benefits Two 501(c)(3) Non Profit Organizations:
Humane Society of the Desert - Rescue, Rehabilitation, Adoption (Tax ID: 95-2122004)
Pegasus Riding Academy for the Handicapped - Care of the Horses (Tax ID: 95-3774003

Your Pet Photo Tribute / Advertisement is 100% tax deductible

SPACE RESERVATIONS & PHOTOS MUST BE RECEIVED NO LATER THAN JUNE 13, 2011
WE WILL DESIGN YOUR AD IF YOU SUPPLY THE TEXT AND PHOTO

Your Name _____ Date _____

Business Name _____

Address _____City/State/Zip_____

Phone _____ Fax _____ Email_____

_____# of full color pages - Photo Tribute/Ad @ $300 per page $ _____

_____# of full black/white pages - Photo Tribute/Ad @ $150 per page $ _____

_____# of 1/2 black/white pages - Photo Tribute/Ad @ $85 per page $ _____

_____# of 1/4 black/white pages - Photo Tribute/Ad @ $50 per page $ _____

I can't do a tribute or ad, but would like to make a donation $ _____

Total amount for Pet Tribute/Retail Ad $ _____

HOW TO SUBMIT YOUR ENTRY

EMAIL
Send to: petsonparade@att.net
Include the copy in the body of the e-mail and attach your .jpg, .tif, or .pdf, then fax or mail this form referencing the e-mail. We ***CANNOT*** use Word or Publisher files with pictures inserted!!

STANDARD MAIL
Mail this form and enclose any size photo, color or black/white and we will size it to fit the tribute/ad space.
We ***CANNOT*** use photos printed on copy paper!

☐ Check here if you want your photograph returned. Photo books will be available at the luncheon July 17, 2011 at the Doral Desert Princess Resort where the Pets On Parade winners will be announced.

☐ Check here to have your photo book mailed to you. There is a $5.00 Postage and Handling fee.

Additional forms are available at:
www.pegasusriding academy.org or www. orphanpet.com
Have a last minute drop off?
Call Robin 760-416-0165 or Malinda 760-329-0203

SEE OTHER SIDE FOR TRIBUTE/AD COPY FORM

PAYMENT METHOD

☐ Check or Money Order (Please make check payable to POP)

☐ MasterCard ☐ Visa

Credit Card #:

Expiration Date: | | | | | Code: | | | |

Signature _____

Billing Address _____

_____Tel _____

Mail your space reservation, payment and photo to:
Pets on Parade c/o Gloria Nelson, EASS
P.O. Box 850, Desert Hot Springs, CA 92240
Tel: 760-322-3465
Fax: 760-778-1474 (credit card payments or copy)
Email: petsonparade@att.net
Can't reach Gloria? Call Robin at 760-416-0165
Questions about your ad? Call Gloria at 760-322-3465

Pets on Parade

Photo Book Contest

Pet Photo Tribute/Advertisement Entry Form

Please indicate the photo competition category. If more than one category, write category next to animal's name

_____ Avian
_____ Equine
_____ In Remembrance/Memoriam
_____ Large Canine (35 pounds or more)
_____ Small Canine (less than 35 pounds)
_____ Long Haired Feline
_____ Short Haired Feline
_____ Wild/Other

Animal(s) Name _____ Breed _____ Category_____

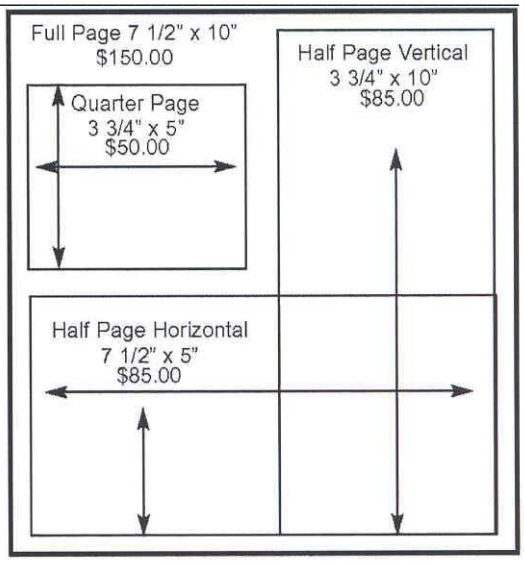
Animal(s) Name _____ Breed _____ Category_____

Animal(s) Name _____ Breed _____ Category_____

Animal(s) Name _____ Breed _____ Category_____

Animal(s) Name _____ Breed _____ Category_____

Animal(s) Name _____ Breed _____ Category_____

Animal(s) Name _____ Breed _____ Category_____

Tribute/Ad Copy: 1/4 page limit, 25 words; 1/2 page limit, 50 words; full page limit, 100 words.